I’M HOME NETWORK
2018 LEAD ORGANIZATIONS: A YEAR IN REVIEW*

MAKE-UP & REACH OF THE NETWORK

The I’M HOME Network Lead Organizations consist of:

- 45 Organizations in 22 States with service areas covering 31 States

Other Networks to Which Lead Organizations Belong

- Next Step: 18%
- NeighborWorks: 11%
- Family Promise: 11%
- ROC USA: 9%
- Prosperity Community: 9%
- NMHOA: 7%

Types of Organizations

91% of Lead Organizations are nonprofit organizations

Types of Service Areas

- Local Organizations Serve Rural Regions: 98%
- Lead Organizations Serve Urban & Metropolitan Areas: 84%
- Lead Organizations Serve Indian/Native American Reservations: 20%
- Lead Organizations Serve Colonies: 4%

WHAT LEAD ORGANIZATIONS DO

GOAL 1
Build new high-quality manufactured homes and replace outdated homes

GOAL 2
Address the challenges facing residents in manufactured housing communities

GOAL 3
Advocate for public policies that help owners of manufactured homes

GOAL 4
Facilitate, develop and provide access to fair and reasonably priced mortgage financing

Lead Organizations Engage in

- Policy Development & Advocacy: 76%
- Community Preservation & Conservation: 47%
- New & Replacement Development: 36%
- Single-Family & Community Financing: 22%

* data taken from the Lead Organization survey from June to October 2018. For a full list of current lead organizations, visit prosperitynow.org/im-home-lead-organizations

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Lead Organizations engaged in new or replacement development

- **Type of Manufactured Housing Activities**
  - 28 Obsolete units removed
  - 53 Units ordered
  - 45 Units installed
  - 33 Units sold
  - 83% of units sold were titled as real property

Lead Organizations engaged in COMMUNITY PRESERVATION or helped residents purchase their communities as Cooperatives

- **Types of Organizations**
  - Academic Nonprofits
  - State Housing Agency
  - NeighborWorks Umpqua
  - Northcountry Cooperative Foundation

Lead Organizations converted 24 manufactured housing communities to RESIDENT OWNERSHIP

- **States with service areas covering**
  - 51 10 15 20 25 30 35 40 45 50 55 60 65 75 70 85 80 95 90

Lead Organizations ORGANIZED with community residents who did not purchase their community

- **Types of Service Areas**
  - Urban & Metropolitan
  - Rural
  - Serve Colonias
  - Serves Indian/Native American

Lead Organizations PURCHASED or FACILITATED the purchase of communities by a nonprofit organization

- **Types of Manufactured Housing Activities**
  - New & Replacement Development
  - Community Preservation & Conversion
  - Single-Family Finance for Manufactured Homes
  - Policy Development & Advocacy

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**Policy Development & Advocacy**

- **How Many Loans Were Made?**
  - 5 Chattel Loans
  - 287 Manufactured Housing Mortgages

- **9 Loans were made for the purchase of a manufactured housing community by 5 organizations**

- **11 Lead Organizations Achieved a Policy Victory**

- **Policy Victory Highlights**
  - Manufactured Home Community Coalition of Virginia helped support the passage of Virginia HB1047, which reduces from 10 to five the minimum number of manufactured homes on a parcel of land under single or common ownership that meets the definition of a manufactured home park subject to the Manufactured Home Lot Rental Act (§ 55-248.41 et seq). This expands number of smaller (usually rural) parks that now must abide by Virginia’s landlord-tenant law regarding mobile home parks.

  - NeighborWorks Umpqua helped the state legislature pass a statutory fix that will allow manufactured home parks owned by non-profits to more easily access a state tax credit that can be used to lower the cost of financing for park preservation.

  - Northcountry Cooperative Foundation worked to make manufactured home park infrastructure an eligible use of an existing bond finance program in Minnesota, creating another resource for their resident-ownership work.