Why We Lend Our Voice: Local, State, and Federal Advocacy Efforts to Support Manufactured Homeowners

- Anju Chopra, Prosperity Now (Moderator)
- Dre Chiriboga-Flor, 9to5
- Kylin Parks, Association of Manufactured Home Owners
- John Van Alst, National Consumer Law Center
- Russel Watson, Federation of Manufactured Home Owners of Florida
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Fundamentals of Lobbying

• Know the key players and the process
• Start with the designated aid or assistant
• Come prepared or send materials beforehand
• Be concise – stick to your issue(s)
• Leave with a reason to touch base soon
• Email a thank-you and promise to follow up
• Follow up with additional material and offer assistance
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