Oakland Promise Logic Models
# K2C Logic Model

## Inputs
- OP Fund
  - OP Fund $100 (universal)
  - Certificates
- CSA
  - $ for seed/incentive
  - CSA Welcome packet
  - Online account access
  - Mailed statements
- College Going Culture
  - CGC Programming
  - K2C Posters
  - K2C Ops Manual
  - K2C Curriculum
  - Trained school team
  - $1,000 Innovation Fund

## Activities
- OP Fund
  - Students presented with certificate at launch
  - Scholarships integrated into LPs
- CSA
  - CSA sign-up events
  - $50 seed deposit into opened CSA account
  - $50 deposit for 6 mos savings
  - Family CSA deposits
- College Going Culture
  - Bulletin board created - College visuals in classrooms
  - College field trip(s)
  - Teach lessons w/curriculum
  - Schools attend convenings

## Outputs
- OP Fund
  - # of students with OP Fund & incentives (TBD)
  - # students qualifying for scholarships
  - # of students who check scholarship amount (TBD)
- CSA
  - # of CSA accounts opened
  - $ deposited into CSA
  - # families depositing into CSA
  - # incentives earned
  - # of family account views
- CGC
  - # of schools with excellent college-going culture, as measured by:
    - Launches
    - # attendees at convenings
    - # of field trips/college visits
    - # of teachers weekly lessons
- Academics
  - # of students served by reading interventions

## Short-Term Outcomes
**Identity**
- Students identify as college-bound
- Parents identify their students as college bound
- Teachers identify their students’ as college bound

**Ability to Pay**
- Parents talk about college and savings at home
- Teachers identify their students as college bound

**Academics**
- % students reading at grade level

## Mid-Term Outcomes
**Identity**
- Students/parent identify the student as college bound and have a plan for college

**Ability to Pay**
- Parents have an increased confidence in ability to financially contribute to post-secondary education
- Increased savings for college

**Academics**
- % of students reading at grade level by 3rd grade (and students whose reading level has grown by more than one grade level)
- % of students proficient in math by 3rd grade
- Improved attendance

## Long-Term Outcomes
- Increased % of students on-track in middle school
- Increased % of students graduating high school
- Increased % students college and career ready
- Increased ability to graduate from college