

BIG THOUGHT

BIG THOUGHT IS COMMITTED TO CLOSING THE OPPORTUNITY GAP BY UNLEASHING CREATIVITY AND STRENGTHENING SOCIAL-EMOTIONAL WELL-BEING.

We deliver innovative direct-to-youth educational programs, and we partner with like-minded community organizations to create change at the systems level. Together, we are leveling the playing field and giving all kids a chance to develop the skills they need to thrive in the 21st century.



WHO WE SERVE

Youth from marginalized communities as defined by local race and economic data.

CITY/COMMUNITY

Presently North Texas communities with the intent to grow nationally.

COMMUNITY DEVELOPMENT & ECONOMIC EMPOWERMENT SERVICES

- In our programs, we build creative problem-solving and social-emotional skills, two of the top assets for a 21st century workforce.
- The Creative Solutions program blunts the cycle into the prison pipeline by instilling skills associated with job and college readiness such as teamwork, decision-making, problem-solving, critical thinking and communication. We help youth attain personalized goals beyond initial program services.
- Dallas City of Learning creates a citywide ecosystem to enable youth access to college, a career and entrepreneurial opportunities.

BIG THOUGHT & THE RACIAL WEALTH DIVIDE

Big Thought creates a more holistic network of services and opportunities that strengthen the capacity and advancement of youth of color from communities in asset poverty. Big Thought is developing networks that help economically disenfranchised youth of color avoid the trap of mass incarceration.

STRATEGY 1

Expand Creative Solutions to a new geography and different program interventions (alternative education programs).

STRATEGY 2

Build technology that fully activates an ecosystem for youth agency and employers.

STRATEGY 3

Increase depth of community-based informal learning experiences throughout the city.

STRATEGY 4

Provide leadership opportunities for youth. The Opportunity Advisor will co-design with youth and increase goal attainment.



ORGANIZATIONAL IMPACT

- Increased percentage of youth engaged in nontraditional learning experiences
- Reduced new entries and recidivism rate in juvenile services
- Increased number and rate of goals achieved as defined by Opportunity Advisor case management and Dallas City of Learning badge attainment.

