WHO WE SERVE

DLF serves individuals and communities in need within neighborhoods, schools and prisons.

CITY/COMMUNITY

DLF’s services are offered to those living in Dallas City and Dallas County.

COMMUNITY DEVELOPMENT & ECONOMIC EMPOWERMENT SERVICES

- Workshops that market to people of color to increase awareness about savings and investment vehicles (Strategy #1).
- Training(s) that utilize community liaisons on establishing individual development accounts (IDA) to improve behavioral economics among low-income people of color so they can achieve financial stability (Strategies #2 and #3).
- DLF will expand its current Workforce Initiative Network (WIN) program within target neighborhoods to connect people of color to living wage employment (Strategy #4).

DALLAS LEADERSHIP FOUNDATION & THE RACIAL WEALTH DIVIDE

DLF connects asset building investment vehicles to low-income, medium-income or high-income households recognizing that creating wealth is a challenge for African-Americans and Latinos at all income levels. We also connect low-income people of color to living wage employment opportunities.

STRATEGY 1

Increase awareness regarding savings/investment vehicles among people of color with middle to upper incomes through congregations and affinity groups.

STRATEGY 2

Provide financial literacy services to educate low-income individuals using a curriculum customized for DLF’s constituency.

STRATEGY 3

Offer low-income residents who are also people of color a savings incentive and debt reduction program using a curriculum customized for DLF’s constituency.

STRATEGY 4

Expand employment initiative benefiting people of color with job placement services that provide living wage jobs.

ORGANIZATIONAL IMPACT

- DLF has served over 100,000 individuals since 1995.
- For every dollar invested, DLF returns $2.83 in services to the community.
- Due to DLF services, residents in 12 low-income neighborhoods experienced a 50% reduction in crime.
- DLF has served students in four high schools with a 97% graduation rate and over 90% students of color.
- Offered services to the incarcerated with an 8.3% recidivism rate compared to the state average of 67%.