

# INSPIRING TOMORROW'S LEADERS

Our mission is to inspire tomorrow's leaders for today's workforce to create generations of continuous education, job security and retention, and financial stability in our communities

CREATE HOPE | IMPACT LIVES | CHANGE COMMUNITIES



## WHO WE SERVE

Underserved, unemployed, underemployed and disadvantaged individuals ages 15-60.

## CITY/COMMUNITY

Dallas-Fort Worth Metropolitan area with concentrated efforts on the southern sectors.

## COMMUNITY DEVELOPMENT & ECONOMIC EMPOWERMENT SERVICES

- ITL provides customized workforce programs to develop leaders with the necessary "soft and technical skills" to navigate pathways to career placement.
- We employ a 360° balanced approach to workforce enhancement and job preparedness through outreach, recruitment, training and development, job placement, case and career management, and financial coaching.
- State of Texas certified curriculum with a specific focus on work readiness, navigating the job market, leadership, generations in the workplace, industry-specific skills, career development and career retention.

# INSPIRING TOMORROW'S LEADERS & THE RACIAL WEALTH DIVIDE

ITL leverages and develops employment as a tool to lead the growth of assets such as living wage income; employment benefits including retirement accounts, vacation and sick days; health insurance; a higher credit score and strong savings.

### STRATEGY 1

Increase the self-sufficiency and asset building of families through education, training, empowerment and financial literacy.

### STRATEGY 2

Prepare the next generation of leaders by exposing students to academic requirements for college, vocational careers and entrepreneurial opportunities.

### STRATEGY 3

Increase earning opportunity by arming constituents with the aptitude to take advantage of new skills required for future careers.

### STRATEGY 4

We utilize strategic employer partnerships to advocate on behalf of disadvantaged individuals ensuring acceptance and job placement post training.



## ORGANIZATIONAL IMPACT

- Recruited over 1,984 constituents to our workforce development programs.
- Provided training and development to over 877 individuals and provided mentorships to over 100 small businesses.
- Secured employment for 162 individuals in assignments paying above minimum wage with a job retention rate of 80%.

