Smart Growth Webinar

January 16, 2020, 2:00-3:00 pm EST

Today’s Topic:
Local Agency Innovation
Welcome

Spectra Myers
Associate Director, Applied Research
Prosperity Now
Housekeeping

• This webinar is being recorded and will be mailed to registrants and available online within one week

• All webinar attendees are muted to ensure sound quality

• Ask a question or share your thoughts anytime by typing into the text box of your GoToWebinar Control Panel

• If you experience any technical issues, email gotomeeting@prosperitynow.org

Trouble dialing in?
Just listen through your computer with speakers or headphones!
Getting the Most Out of Today’s Call

- Join from a quiet space
- Grab a coffee or snack and settle in
- Engage! Send us your questions and comments as you listen
- Reflect on ways to apply what you learn today to your own work
Prosperity Now’s mission is to ensure everyone in our country has a clear path to financial stability, wealth and prosperity.
Today’s Agenda

✓ Local Agency Innovation: A Brief Overview
✓ Thought Starter Questions
✓ Spotlighting Local Innovation
✓ Q&A for Spotlights
✓ Poll and Group Discussion
✓ Next Steps & Close
Today’s Facilitators

Spectra Myers
Associate Director, Applied Research
Prosperity Now

Shenell Thompson
Ceo and Founder
Brick by Brick Consulting
Locally-Rooted Agency Innovation

- Opportunities:
  - Client level insight
  - Integration and diversification of services
  - Adaptable to meet wider range of client needs

- Challenges:
  - Limited staff capacity
  - Challenges gaining efficiency through technology
  - Funding pulls in different directions

"We need to think outside the box today – we need to listen to what people are saying to us...being nimble is best way to do this. We need to be able to provide the services that people need."
~ Credit Counseling Interviewee
July 2019

What other challenges or opportunities do you see for locally-rooted agencies?
Share in the comments

@ProsperityNow
prosperitynow.org
What new programs or services are you developing?
What new partnerships?
*Share in the comments*
Jeana Breakingbury
Supervisor
CCCS of Rochester
Richard Reeve
Director of Financial Education
CCCS of Savannah
Q&A
This is a group discussion! However, all webinar attendees are muted at the start to ensure sound quality.

Share comments or ask questions at any time by typing the question into the text box on the control panel.

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Group Discussion
POLL: Where is your agency most focused in its innovation efforts?

1. Improving existing programs/services
2. Developing new programs/services
3. Creating new partnerships
4. Reaching new audiences
5. What innovation!?

Other (share in the comments)
Your innovation experiences
Opportunity for Collaboration

What challenges are you experiencing that others might help you solve? *Share in the comments*
Next Steps & Close

Spectra Myers
Associate Director, Applied Research
Prosperity Now
Smart Growth Innovation Portal

- Link: [https://prosperitynow.org/human-centered-innovations/smart-growth](https://prosperitynow.org/human-centered-innovations/smart-growth)

- Resources
  - Smart Growth Innovation Program web portal
  - Activity guides with examples from previous Smart Growth projects
  - Email Listserv for announcement and engagement with others interested in human insights
Next Steps

▪ Please **complete the survey**!

▪ Share idea, questions and resources on the **Listserv**

▪ Sign up for other **Networks and Campaigns** to stay in the know about issues you care about

▪ Let us know your **suggestions** for future call topics
Thank You!

Email: SMyers@ProsperityNow.org